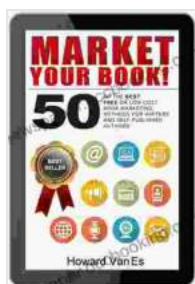


# 50 of the Best Free or Low-Cost Marketing Methods for Writers and Self-Publishers

Marketing your book can be a daunting task, especially if you're a writer or self-publisher on a budget. But don't worry, there are plenty of free or low-cost marketing methods that you can use to get your book in front of readers.

In this article, we'll share 50 of the best free or low-cost marketing methods for writers and self-publishers. These methods are all effective and affordable, and they can help you reach a wider audience for your book.



## Market Your Book: 50 of the Best FREE or Low Cost Book Marketing Methods for Writers and Self-Published

**Authors** by Sarah Taylor

★★★★☆ 4.7 out of 5

Language : English  
File size : 1932 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 20 pages  
Lending : Enabled



## Free Marketing Methods

1. **Create a website or blog.** A website or blog is a great way to connect with readers and promote your book. You can use your website or blog

to share excerpts from your book, post reviews, and run contests and giveaways.

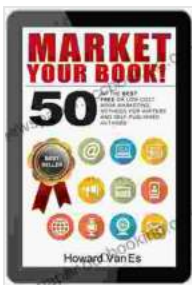
2. **Use social media.** Social media is a powerful tool for marketing your book. You can use social media to connect with readers, share your work, and promote your book. There are many different social media platforms to choose from, so be sure to choose the ones that are most relevant to your target audience.
3. **Network with other writers and authors.** Networking with other writers and authors is a great way to get your book in front of a wider audience. Attend industry events, join writing groups, and connect with other writers on social media.
4. **Submit your book to reviewers.** Book reviews can help you reach a wider audience for your book. Submit your book to reviewers who are interested in your genre and who have a large following.
5. **Run a book giveaway.** A book giveaway is a great way to generate excitement for your book and get it into the hands of readers. You can run a book giveaway on your website, blog, or social media pages.

## **Low-Cost Marketing Methods**

1. **Create a book trailer.** A book trailer is a short video that promotes your book. Book trailers can be a great way to capture attention and generate interest in your book.
2. **Run a Facebook ad campaign.** Facebook ads can be a targeted and effective way to reach your target audience. You can use Facebook ads to promote your book, run contests, and generate leads.

3. **Hire a publicist.** A publicist can help you get your book in front of the media. Publicists can help you write press releases, secure interviews, and get your book reviewed by major publications.
4. **Attend book fairs and festivals.** Book fairs and festivals are a great way to meet readers and promote your book. You can sell your book, sign copies, and network with other authors.
5. **Offer discounts and promotions.** Discounts and promotions can help you generate sales for your book. You can offer discounts on your book website, run sales on Our Book Library, and offer free shipping on Free Downloads over a certain amount.

Marketing your book doesn't have to be expensive. There are plenty of free or low-cost marketing methods that you can use to reach a wider audience for your book. By using the methods outlined in this article, you can increase your book sales and build a loyal following of readers.



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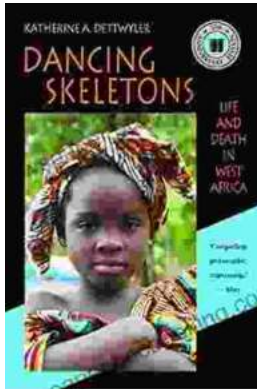
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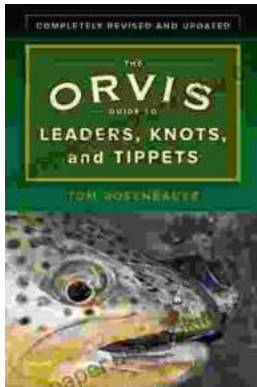
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