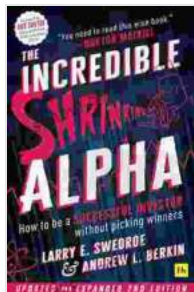


# How to Be a Successful Investor Without Picking Winners



## The Incredible Shrinking Alpha 2nd edition: How to be a successful investor without picking winners

by Larry E. Swedroe

★★★★☆ 4.4 out of 5

Language	: English
File size	: 2537 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 187 pages



In this book, you'll learn how to invest in funds that will make you money, even if you don't know anything about the stock market.

### The Secret to Investing Success

The secret to investing success is not about picking the right stocks. It's about investing in funds that are diversified and have a long track record of success.

When you invest in a fund, you're pooling your money with other investors to buy a portfolio of stocks or bonds. This diversification helps to reduce your risk, because if one stock or bond in the portfolio loses value, the other investments may offset the loss.

And when you invest in a fund with a long track record of success, you're increasing your chances of making money over the long term.

## **How to Choose the Right Funds**

There are a few things to keep in mind when choosing the right funds to invest in:

- **\*\*Diversification:\*\*** The fund should be diversified across a variety of asset classes, such as stocks, bonds, and real estate. This will help to reduce your risk.
- **\*\*Track record:\*\*** The fund should have a long track record of success. This means that the fund has performed well over time, even during market downturns.
- **\*\*Fees:\*\*** The fund should have low fees. Fees can eat into your returns over time, so it's important to choose a fund with low fees.

## **How to Get Started**

Getting started with investing is easy. Just follow these steps:

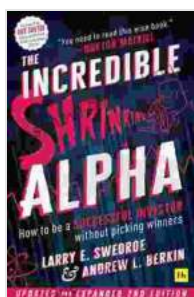
- **\*\*Open an investment account with a brokerage firm.\*\*** This is where you will buy and sell funds.
- **\*\*Research different funds and choose the ones that meet your investment goals.\*\*** Be sure to consider the factors discussed above, such as diversification, track record, and fees.
- **\*\*Invest regularly.\*\*** The best way to make money in the stock market is to invest regularly. This will help you to take advantage of dollar-cost

averaging, which is a strategy that reduces your risk by buying more shares when prices are low and fewer shares when prices are high.

Investing doesn't have to be complicated. By following the steps outlined in this book, you can become a successful investor without picking winners.

Free Download your copy of How to Be a Successful Investor Without Picking Winners today!

By [Author Name]



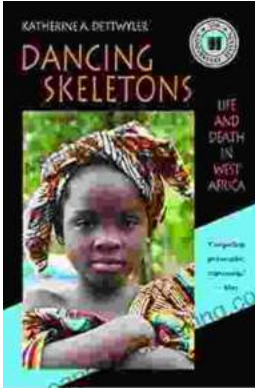
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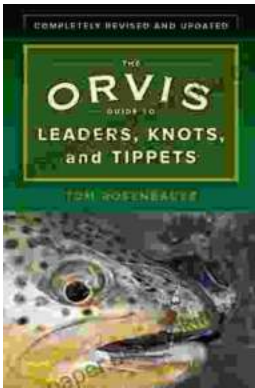
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